



## **Press Release**

### **ONRELAY NAMED TO THE 2005 “PULVER 100”**

#### **Increasing Demand for Fixed Mobile Convergence Technology Helps OnRelay to Secure Ranking on pulver 100**

**Melville, New York, - September 7th, 2005** – OnRelay today announced that it has been named to the 2005 “pulver 100” – which is the VoIP industry’s premiere listing of privately held growth companies that represent the future of the communications ecosystem. OnRelay has been named to the list due to its success at increasing demand for Fixed Mobile Convergence.

OnRelay’s MBX™ is the leading technology for seamlessly integrating an office phone system (PBX) and all of its surrounding business support systems with employees’ mobile phones, offering enterprises a complete fixed mobile convergence solution for flexible and mobile workers. MBX works over any mobile network in any country, is 100% functional when roaming and integrates into both IP and TDM PBXs from leading vendors such as Cisco, Nortel, Avaya and Siemens.

“The pulver 100 is the VoIP industry’s first and foremost award listing, and it continues to grow in significance, because companies like OnRelay, continue to spread IP communications via their Fixed Mobile Convergence offering of MBX,” said Jeff Pulver, Founder and Chairman of pulvermedia. “We’re proud to name OnRelay to this year’s pulver 100.”

“We are happy to see OnRelay placed on Jeff’s prestigious 100 listing for the 4<sup>th</sup> year running,” says Marie Wold, OnRelay President & CFO, “and OnRelay’s continued recognition in the ever growing converged communications market. Jeff Pulver continues to be the driving force behind this community.”

Further unique features of MBX include: **voice recording system integration** for recording both mobile **outgoing** and incoming calls, true caller ID and caller name for incoming calls routed via the PBX, simple to use ad-hoc PBX conferencing and **no reduction of functionality when roaming**. MBX also integrates with the corporate directory (LDAP) and allows click-to-dial directory lookup on the mobile. MBX further adds presence information so you can see the status and location of your colleagues.

#### **About pulver 100**

Originally introduced in 2002, the pulver 100 features private companies in the communications sector that have substantial real-world deployments and enjoy significant growth rates. The value chain characterized by pulver 100 differs from the vertically integrated telecom model of the last century, focusing more on a networking-industry model that espouses open interfaces, connectivity decoupled from services, and software decoupled from hardware. For additional details on the 2005 pulver 100, please visit [www.pulvermedia.com](http://www.pulvermedia.com)

#### **About OnRelay Ltd.**

OnRelay, an independent software vendor, is a pioneer in Fixed Mobile Convergence, having launched the world’s first global private mobile branch exchange. By introducing the award winning and patented Telephony Internetworking Protocol (TINPTM), OnRelay has pioneered an end-point centric approach to solving complex private mobile telephony integration issues that current standardised voice protocols cannot handle. OnRelay takes the mobile telephony market

a step change further by using existing, as well as new, mobile network technologies and world leading software phones. OnRelay's strategic partners include **Nokia, Cisco Systems** and **IBM**.

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**About pulvermedia:**

Founded by Jeff Pulver, pulvermedia produces the highly successful VON conferences, and is engaged in many activities that promote the growth of communication technology. By combining hardware, software, services, and various media outlets, pulvermedia ties together a number of companies including: VON Magazine; The VON Coalition; Free World Dialup (FWD); LibreTel; pulverinnovations, Blue Lava Software, and pulverRadio, to enhance the ways in which we communicate using innovative IP-based technologies. The pulvermedia Website is a key source of information for those in the IP Communications industry, and The Pulver Report (<http://pulver.com/reports>) has more than 50,000 subscribers - for whom it is a primary source of news and information on the latest developments in emerging net technologies. For more information, please visit [www.pulvermedia.com](http://www.pulvermedia.com).

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